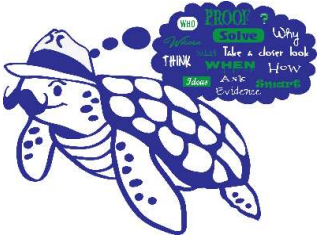


1. LES Newsletter Email Sign-Up



All 1300+ students receive a black and white copy of the award-winning, monthly newsletter. To receive the digital, full-color version of the newsletter, scan the QR code or go to <http://eepurl.com/cbBaRf>.



2. LES Newsletter Advertisements

Lancaster's monthly *Turtles Times* newsletter needs advertisers to help pay for the printing costs. It has more than 1375 copies printed and distributed to all students and teachers each month with great exposure at a minimal cost. To advertise in an issue, a full-page ad is \$200/month, a half-page ad is \$100/month, and a quarter-page ad is \$50/month. It's a bargain! To sign up, complete the form below and return to the office. The monthly deadlines are the 15th of the month prior to issue date. For example, the deadline for October is September 15. Email all artwork to newsletter.lespta@gmail.com. If you have questions or need help with artwork, call or text Beth Maillho at (985) 778-5799. **We are also looking for a Newsletter Committee Chair for the LES PTA Board to do graphics work and create the newsletter each month. Let us know if you'd like to help.**

| | |
|-----------------------|-----------------------|
| Business Name | Contact Name |
| Address | City, State, Zip |
| Phone | Email |
| Student/Teacher/Grade | Student/Teacher/Grade |

Choose the months to advertise and the ad size:

| Months: | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May |
|-------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| Size of Ad: | Full ½ ¼ | Full ½ ¼ | Full ½ ¼ | Full ½ ¼ | Full ½ ¼ | Full ½ ¼ | Full ½ ¼ | Full ½ ¼ | Full ½ ¼ |
| Cost/month | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |

(Full page is \$200 for one month, half page is \$100 for one month, and quarter page is \$50 for one month.)

Total Expense: _____

Payment: CASH CHECK CREDIT CARD plus **3% CC Bank Fee**. LES PTA will call to get CC account info over the phone, or write Account #: _____ Exp Date: _____

- PAYMENT:** Include payment and return this form to either the Lancaster office through your student or mail to 133 Pine Creek Dr., Madisonville, LA 70447, Attention: LES PTA Newsletter.
- ARTWORK:** Email artwork to newsletter.lespta@gmail.com or text image to (985) 778-5799.
- DEADLINES:** Payment and artwork are due two weeks before the ad runs. The deadlines are 2 weeks before the 1st of the month. For example, September deadline is August 15, 2018.
- CONFIRMATION:** Call Beth Maillho for confirmation of receipt of payment and artwork at (985) 778-5799.

All payments to the LES PTA are tax deductible!